

The Sea Coast Echo

ECHO BLDG.
Fortieth Year of Publication.

Chas. G. Moreau, Editor and Publisher

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ISN'T HE JUST SPOOFING?

Governor Bilbo is quoted as saying a few days since: "I am going to retire at the end of my term to my Poplarville Dream House and write a history of Mississippi politics, covering the past three years. I am going to tell the truth and then die."

We are inclined to think Theodore was just indulging in a little bit of "spoofing." He may write a history of Mississippi politics, but we are exceedingly doubtful about it being a truthful one. There are some things which he will dare not tell "the truth, the whole truth and nothing but the truth." Another idea we have and that is he isn't going to be ready to "shuffle off the mortal coil" until long after that history has been written and forgotten.

SHAME ON YOU THEODORE!

Mrs. W. A. Montgomery, State penitentiary trustee from the middle district, should have the co-operation of the other two trustees in her efforts to correct conditions which she has reported exist at the Parchman penal colony. Every act of brutality toward the convicts should be investigated, and if proven the superintendent of the convict or any of his underlings should be held responsible for their acts. Mrs. Montgomery is not a person who would make reckless charges, and it is unthinkable that Governor Bilbo denounces the lady's report a tissue of lies. Shame on you, Theodore.

BOLD BANDITS SOUGHT.

Two bandits held up and robbed the Deposit Guaranty Bank and Trust Company of Jackson last Saturday morning and escaped with \$17,350 in cash. They gained entrance to the bank before the arrival of any of the employees and as they came into the building one after another they were forced to line up against the wall and cautioned to keep silent. After securing the money the two bandits removed the handkerchiefs which covered their faces, stepped out the front door and speeded away in an automobile. Several suspects have been arrested but none of the loot has been recovered.

FRANKLIN D. ROOSEVELT.

Only serious division in the ranks of the Democratic party can prevent the election of its nominee for the presidency going into the White House in March, 1933. And at this time it looks as if one Franklin D. Roosevelt, present governor of New York, will be the man who is to succeed Mr. Hoover. Every Democratic leader of any consequence in the country favors the nomination of the New Yorker, and all of them are counseling harmony and avoidance of any and all issues other than discussion of the tariff and the mistakes of the present Republican administration.

HON. WILLIAM J. BUCK.

Hon. William J. Buck, clerk of the Mississippi supreme court, died at Jackson last Saturday, and in his passing on Mississippi lost one of her most popular and best officials. He was sixty-three years old and before becoming clerk of the high court has served as private secretary of four governors, Noel, Vardaman, Bilbo and Russell.

From reports every candidate for governor is gaining ground. Wouldn't it be some kettle of fish if all six of the boys would be elected?—Lalhoun County Courier. Let us all thank the Lord that the election of more than one of them is an impossibility.

Reports coming from Jackson give assurance that the slayers of H. L. Everett, deputy prohibition investigator in Simpson County, will soon be known. Several arrests have been made and identification of the man who fired the fatal shot will be revealed shortly.

In all his 73 years, Lincoln Nehunt of Dawsonville, Ga., has never had a haircut, a shave, worn a hat, been inside of a schoolhouse, church, or court, used tobacco in any form, or tasted liquor or coffee.—Exchange. A fortune awaits him as an exhibit in a side show or museum, and he should lose no time getting into one or the other.

Martial law has been proclaimed in Spain to restore order and put down the rioting and mob violence which has been taking place following the abdication and flight of King Alfonso. The new republic faces a rocky road which must be traveled ere peace and tranquility comes to the government. Catholic churches and convents seem to be the special objects toward which enmity of the mobs is directed.

A story comes from Arkansas of two preachers in the drought-stricken area of that State flogging a man because he got drunk while his family was being fed and clothed by the Red Cross. They have been indicted for flogging the man and the sheriff of the county has announced that in the event of their conviction he will personally raise the money to pay their fine. We could have no sympathy for the drunkard, still less respect for the two preachers who inflicted punishment on him but we lack words to express our contempt for that sheriff.

FOR REDUCTION OF COUNTIES.

Sentiment is rapidly crystallizing in favor of a reduction in the number of counties not only in Mississippi but in other Southern States. Observers are almost unanimous that the only opposition to the movement comes from the office holders—present and prospective—and otherwise immediate steps for the passage of the necessary legislation looking to a reduction of the number of counties would be taken.

It is a fact that admits no contradiction that the cost of county government in Mississippi is entirely too high and only by consolidation and reduction in the number of counties can that cost be cut down.

In this era of quick communication by motor and telephone localities far apart in years past are brought nearer together than they were in days when good roads and telephones were both unknown, hence increase in the size of counties by consolidation would not in any way militate against the administration of their government and would prove more economical.

We realize that the opposition and combined influence of the office holders in the eighty-two counties is an obstacle and power that it would be hard to overcome, but we believe that the taxpayers of Mississippi have reached that point where they are ready to adopt any measure which promises relief from the burden imposed by high official salaries.

SOME MORE PROBING.

Chairman Sam Anderson of the roving probe committee has announced that there will be a meeting of the committee held in Jackson shortly for the purpose of considering numerous pleas for investigation submitted from various parts of the State.

Coming on the heels of Governor Bilbo's positive refusal to call a special session of the legislature until each member signs a pledge guaranteeing no investigation for a period of one year, leads us to believe that the people of Mississippi are in for some interesting news in the near future. Just a year ago Sam's committee uncovered a lot of rottenness and corruption by probing into the records of several State officials, and his calling the committee into action again warrants belief in the idea that there are other matters demanding investigation by the committee.

No worthy or honest official ought to fear an investigation, but on the other hand should court the same. The Echo sincerely hopes that any and every public official who is or may have been unfaithful to and abused the trust and confidence reposed in them by the electorate of our great State will be exposed and scourged from place and power.

A SOCIETY THAT WAS SHORT LIVED.

A few short years ago the Ku Klux Klan and its doings throughout the South crowded every other matter of news off the front pages of the daily press, but nowadays there is never a mention of the organization or its activities. It is no cause of wonderment to anybody that the hooded and gowned society was short-lived it being founded on prejudice, race hatred and bigotry. Outside the few salaried officers of the organization it would be hard to find a single man at this time who would acknowledge that he was ever even a member of it. Formed for the ostensible and avowed purpose of correcting evils and abuses existing in public and social affairs it accomplished nothing beyond stirring up strife and enmity among life-long friends and broke the peace of communities where neighbors never before felt animosity toward one another. May the good Lord forgive the hypocritical and mercenary individuals who conceived the idea of organizing the Klan and also in His exhibition of mercy include all the poor and silly fools who took the oath of allegiance to the society.

WHO SHALL IT BE.

The Starkville News thinks that since all six candidates for governor have announced their platforms and the reforms that they advocate it becomes the duty now of the people to select one of them as their choice for chief executive.

In the course of a timely editorial on the subject of selection of the man into whose hands the administration of our State government is to be placed for the next four years the News goes on to say:

It is an individual responsibility that rests upon the shoulders of every elector. The people should study the qualifications of each candidate; the things they stand for, and determine whether they can go into the governor's office free from factionalism, and put the interests of Mississippi above that of any other interest. The people are capable of making their decision. They want a businesslike administration of the state's affairs. They are sick and tired of rabble-rousing and demagogues.

CAN'T UNDERSTAND IT.

Up to last Monday night 3,532 cars of strawberries had been shipped out of the Hammond district and the season still has some time to run before shipments will cease. What has been done in the Louisiana area could be duplicated right along the Mississippi Gulf Coast where larger and better strawberries can be grown, and, too, shipments could be made anywhere from one to two weeks before the Louisiana berries are ready for market. Why the industry on a large scale has not been encouraged we do not understand. That development will come at some future time The Echo feels sure, but why the opportunity to reap a rich harvest of dollars has not been taken advantage of up to the present time is an unsolved mystery.

EXCEEDS THESE FIGURES.

According to figures compiled by the bureau of census, Mississippi's total funded or fixed indebtedness at the close of the fiscal year September 30, 1929, was \$25,683,229 or \$11.86 per capita. What the indebtedness is today has not been revealed yet we all know that it exceeds the figure quoted.

VIEWS OF OUR NEWS

By Chicagoan

Chicago, Ill., May 12.—Well, folks, they say I'm to be moved. They've already more than threatened to take my typewriter, my paper, my chair (its cushion too) and my talking machine to another building here in Chicago. In fact the operation has already started. So as you read this week's offering, kindly keep in mind that I've written it on the run, so to speak.

Yes, I know just how the Echo force felt some months back when they moved into their new building. This business of moving from one office to another is producing in me the same sensations of excitement and worry of pleasure and regrets. I hope that by the time another week has elapsed, I'll be as comfortably settled in my new location as The Echo people are in theirs.

And that brings me to wondering whether or not Editor Moreau and his good wife have made their return trip from San Antonio, as yet. I know it was with pleasure that they made that move to visit with relatives and to secure a much needed rest from the daily grind of work and duty. But I know, too, that on their way home, their minds will be on Bay St. Louis, its industrial and its social life, even more than they will be on the people they met and the pleasant time they had while away.

Then speaking of movements, each succeeding issue of The Echo makes it plainer that there is afoot in Hancock County and the State of Mississippi generally, a movement on parts of many to reach county and State administration buildings. It is not, nor will it be my wish to reflect on any of the other candidates when something in the statement of one particularly appears to me. Anyway, for this week, I'll content myself with saying Amen to the sentiments expressed in a recent issue of our neighboring paper across the Bay, and which were also stated, a little more diplomatically perhaps, in the last issue of the Echo. No candidate who has his campaign literature printed outside of the territory in which he is seeking votes . . . and newspaper support, is entitled to much of either.

The members of the graduating class of the Kiln Vocational High School are prepared for a great move in their lives, last week's Echo revealed when it told of the exercises at which Attorney Cox spoke and at the end of which diplomas were awarded to sixteen students who had honorably completed the course of study. They are a group of healthy minded young folks, prepared for the great problems of life. Prepared, because they have acquired a bit of the great amount of knowledge to be attained in the world, and because they are determined to use that bit to the very best advantage.

And Friday May 29, will be "last day of school" at the St. Stanislaus Day School. After that date, the rooms which for months were filled with industrious, if sometimes mischievous youngsters, will be empty and Brother Andrew will call no more classes until another term begins. Yes, empty will be those rooms, empty, except for their desks and blackened boards . . . and the hallowed memories of the years they will always hold. When their doors open next year, some of the bright faces of this Spring will not be there. But each teacher, and each pupil who has labored within those walls has left an influence that will be felt by

RUN-DOWN and WEAK

"I began taking Cardui when in a weakened, run-down condition," writes Mrs. F. S. Peritt, of Wesson, Miss. "I took one bottle, and I seemed to improve so much that I sent for six bottles. After I had taken the six bottles, I seemed entirely well."

"Before I took Cardui, I was nervous, restless, blue and out of heart. I felt depressed all the time. After I took Cardui, all this disappeared."

"I gave my daughter Cardui and it helped to relieve irregularity."

This medicine has been used by women for over 15 years.

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all those who enter them in the future.

"May is the month of showers" so sing the supporters of the King's Daughters Emergency Hospital who, under the leadership of Mrs. E. J. Leonard, are preparing a shower. There will be love and a feeling of fellowship with the afflicted in every one of the many gifts which will help to make the institution more able to carry on its work.

"May is the month of showers" so said the friends of Mr. and Mrs. Chas. P. Barker and Mr. and Mrs. Ernest Eugene Lumpkin whose marriages were announced in last week's Echo. And they too were right. Regardless of the number of blossoms that showed on their bridal days, the hearts of the happy couples were abloom with ardent love. From now on they'll say, "What is so rare as a day in May . . . or June, or any other month of the year."

Now this is just a whisper in your ear, and I don't want you to say a word about it except to me. How would you like to have me read from the Echo over the radio, some night in the near future? It might be arranged, if you'll just make your wishes known. You can't tell. Maybe, after you've heard my voice, you'll be able to tell who I am. Anyway, won't you please just drop me a line, in care of this paper, telling how the idea appeals to you?

Getting The Record of Birthplace Right For Once and For All Time

By JOHN T. MEYERS
(For The Sea Coast Echo)

Readers of the brilliantly edited "Views of our News" column appearing each week in the Sea Coast Echo are acquainted, no doubt, with that skeptic and cynical character "Grouchy Gus."

One can just imagine this woe-begone fellow snooping over the shoulder of Chicagoan, as this clever writer and newspaperman sits at his typewriter grinding out his column to make the mail for Bay St. Louis.

Well, I suppose, as last week's "Views of our News" column was being written up yonder in Chicago, Mr. "Grouchy Gus" was sitting by the desk, almost suffocating "Chicagoan" with fumes from an ancient corn cob pipe, as he dispensed his cynical philosophy upon my newspaper friend from the Windy City.

Somehow, it seemed, "Grouchy Gus" must have insisted to Chicagoan that the fellow who writes for the "Echo" from San Antonio was born and reared in that historic and beautiful Texas city. In other words he intimated that I was a native San Antonian.

Now, Gus was wrong, and if he gets put on the "spot," he can blame the depression or the weather. But, anyway, San Antonio has only been my adopted home for the past six years. New Orleans and the glorious Gulf Coast region around Bay St. Louis are the combined places that typify Home Sweet Home to me. For at Waveland, in a modest little home surrounded by towering pines and beautiful gardens my mother resides. Of course, "Grouchy Gus" wasn't all wrong at that. For when a fellow has rambled over Southwest Texas and Old Mexico for six years, learned to eat chili, without aid of a fire extinguisher, and how to wear a ten gallon hat with ease, and has picked up a good bit of the Mexican lingo—well, if he doesn't look out, he can easily be taken for a "Longhorn" native son.

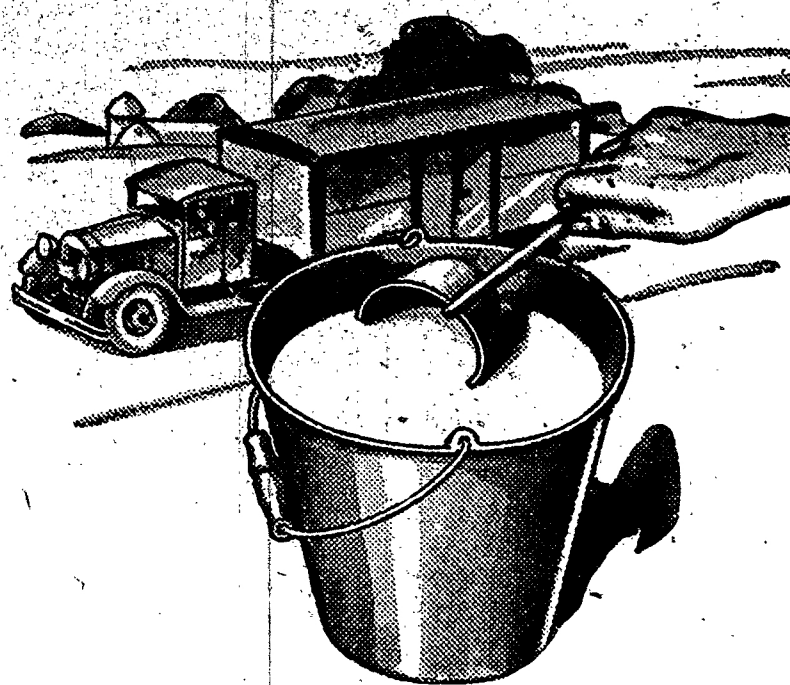
So put it there "Grouchy Gus," old timer, and next week I will relate personal experiences of a tenderfoot in Southwest Texas.

C. Greer Moore Is Booster and Seller For Gulf Coast Property

Although located in New Orleans, with offices in Pere Marquette Bldg., C. Greer Moore, potential realtor specializing in Mississippi Gulf Coast property, particularly Bay-Waveland section and adjacent territory, believes Sunday is just as good as any other day to interest folks in local property and the Gulf Coast.

The New Orleans Times-Picayune says Moore hasn't done much selling on Saturday, like a contemporary, but most of his effort lately has been devoted to selling Bay-Waveland property, and Sunday has been best selling day for him.

He has closed deals on four Sundays in succession. Many Orleansans go across the lake for the week-ends, evidently intent upon establishing permanent homes over there, find what they seek, and complete the purchase of ground or buildings before they start back to the city. It is beginning to look to Mr. Moore as if New Orleans is determined to transform the convenient coast into a city suburb. However, it has not yet secured any exclusive right. Mr. Moore said that within the next 30 days he is planning to acquire tracts that even before including buyers for partic-



Skimming the CREAM!



The fundamental soundness of America's great rail transportation system is being threatened by the unregulated, unfairly taxed competition of buses and trucks operating for hire over public highways.

The seriousness of this to the country's stability is emphasized by the fact that the United States railroads are valued at 26 billion dollars—employ 1 1/2 million men and women, purchase 1 1/2 billion dollars worth of equipment, materials and supplies, and pay 400 million dollars in taxes every year. The public owns nearly 21 billion dollars worth of railroad securities, distributed among one million shareholders and a similar number of bondholders. Life insurance companies, educational institutions, and thousands of trust estates hold heavy investments in these securities.

The railroads are not fighting any form of transportation. They are simply asking for fairness, to the end that buses, trucks, and other forms of transportation shall be operated under equal tax and regulatory conditions.

Consider one point: the railroads must transport all forms of freight offered by shippers, while the truck lines are permitted to "skim the cream"—take what they want and what is profitable and pass on to the railroads the less-profitable traffic.

The problem which confronts the railroads today is your problem. Their impairment will be your loss. The railroads built this Nation—they must continue to be the backbone of its transportation system. They cannot do this unless they are fairly regulated, fairly taxed and liberally patronized and unless they are permitted to operate on a basis that gives them equal opportunity with their competitors.

Additional facts concerning the inequalities under which the railroads are now operating have been put into a little booklet by this Railroad, a copy of which will be gladly sent to anyone addressing the general offices of the Company at Louisville, Ky.

LOUISVILLE & NASHVILLE R.R.

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Don't waste your money on pink pants that shrink up at the first drop of water.

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OTIS PINCHECK WASH PANTS

They're pre-shrunk!

ulars from residents of California and Florida. The real estate agent comments that once the shorter highway from the city is assured the first summer season thereafter will be the busiest he will ever have experienced.

All for the One Price. Passenger (to the station agent at Hartland, Ky.)—Does anything ever happen in this town?

Agent—Sure; sundown, sunup and change of the moon.—Santa Fe Magazine.

In Your Hip Pocket. "Did you like the place where you have been in the summer?"

"Oh, yes, it was all right, but they served all fresh vegetables, no canned things."

"I should think you'd like that. I know, but what are you going to do with your worms in?"—Portland Express.

330 Lbs. Pecans On Ocean Springs Tree Is Reported As Best Yet

Various newspapers in different portions of the pecan belt of the South have been publishing articles about the large yields of particular pecan trees in their localities. Recently a Louisiana newspaper published an article about a 20-year-old pecan tree in that state that produced 210 pounds of nuts in one season.

Ocean Springs has several individual pecan trees that have exceeded that record says the Gulfport Guide. The Bechtel Pecan Nursery at Ocean Springs has an 18-year-old Success pecan tree that produced 330 pounds of pecans in one year. The paper shell pecan originated in the vicinity of Ocean Springs.

PERSONAL AND GENERAL NOTES OF WEEK FROM WAVELAND AND VICINITY

V. E. WEBER Box 134
Waveland, Miss.

PASSING OF BOB HENLEY.

Robert Henley, agent for the L. & N. R. Co., died at his home here Thursday, May 7th, at 2:45 a. m. following an illness covering a period of six months.

He had been connected with the L. & N. for 30 years. Prior to taking charge at Waveland 8 years ago, he had been with the company in New Orleans, 22 years.

Mr. Henley was well known to the patrons of the Gulf Coast. He was obliging and enjoyed the friendship of hundreds.

"Bob" met all the trains. Leave it with Bob Henley, was the invariable message of commuters sending packages of their family. With the passing of "Bob" Waveland has lost one of her most popular and progressive citizens. Mr. Henley was the brother of Edward Henley, deputy prohibition administrator, Harry Henley of New Orleans, Ralph Henley of Atlanta, Mrs. Rosa Lee Gilligan of Biloxi, and Mrs. Katherine McCool of Long Beach, Cal.

He is survived by his widow, the former Miss Victoria Fayard and five children, Robert, Jr., Paul, Jerome Yvonne and Emile.

Impressive funeral services were held at St. Claire's Church, Father Costello officiating. The remains were then removed to the family burial grounds, followed by hundreds of his sorrowing friends. May the good Lord have mercy on his soul and take him to His kingdom.

Mr. Harold Zimmerman is erecting a garage and filling station on Coleman avenue. Mr. Julius Favre is the contractor.

Mr. L. Kovach of Chicago, Ill., has leased for one year, the home of Mr. H. Laudon in Jeff Davis avenue.

Mr. Leon Gilbert of New Orleans has leased for the summer the T. Anderson home on the beach.

A RESIDENT OF WAVELAND HONORED.

Doctor George Herrman, associate professor of medicine in the Tulane Medical School of New Orleans was elected to membership in the Association of American Physicians at its annual meeting in New York.

Dr. Herrman is one of the three New Orleans physicians to be made members of the National honorary body, which is limited to 150 members.

They are selected for outstanding ability and achievement and for the character of their clinical and research work. Selection of Dr. Herrman was made for his extensive study in the field of electro-cardiography.

He is regarded as an outstanding authority on diseases of the heart. The people of Waveland are very proud of Dr. Herrman and congratulate him on the high honor bestowed upon him.

Mr. and Mrs. V. E. Lizana had as their guests during the week, Mr. H. H. Robinson, designing engineer of the Curtis Auto Car Co., of Detroit, Mich.; Hon. Bob. Mon, Mayor of Lafayette, La.; Mr. H. Moody, of Houston, Texas; Jas. J. Moss of Lafayette, La.; Mr. and Mrs. Wm. Swo-boda and family of New Orleans.

Mrs. O. M. Villere and son, Oswald have returned home, after spending a few weeks at Hot Springs, Ark.

Mr. and Mrs. A. Riedinger, daughter and nephew, Mr. and Mrs. Sidney J. Glason and son of Plaquemine, La., Mrs. Thos. Sumner and Mr. Sam Smith of New Orleans were over for the week end.

Mr. and Mrs. C. Penedo and son returned to New Orleans after spending the week with parents, Mr. and Mrs. Henry Riedinger of Waveland avenue.

Mr. and Mrs. Tom Anderson spent the week-end at their summer home on the beach.

Mr. G. P. Howell left for New Orleans to look after his business interests.

Mr. and Mrs. G. W. Schindler, Mr. and Mrs. G. G. Schindler spent the week-end at their summer home.

Mr. L. A. Wilcox left for New Orleans on a business trip.

Mr. and Mrs. E. N. Helbach are over for the summer.

Mr. and Mrs. J. Mocklin and family spent the week-end in their Terrace home.

Mr. and Mrs. S. Andley were welcome visitors during the week.

Mrs. Walter Carver of New Orleans spent the week visiting her brother, Mr. Alcide Favre.

A Ford car, operated by New Orleans people, ran into the rear end of Boy Bourgeois' car while he was parked on the beach; both cars were badly damaged, no one seriously injured. No excuse for this accident as it was daylight and nothing to obstruct view.

The lower grade pupils of Waveland school will give an entertainment Monday May 18th, 7:30 p. m. in auditorium. Parents and public are cordially invited.

Graduation exercises May 22, 7:30 p. m.

CARD OF THANKS.

During sickness and death of my mother, Mrs. V. E. Lizana, we were aided by the kind and thoughtful friends who came to our home and to the funeral home. We are deeply indebted to all.

Little Echoes

Mellon warns against cut in living standards.

Auto concerns ask Hoover to act on discrimination abroad.

Armenian quake proves major disaster, with 489 dead.

Secretary Doak says upward trend of business has begun.

Hoover opening commerce meeting urges arms cuts to aid trade.

Senator Fess will remain as Republican chairman.

Pardon by Hoover to be asked for Albert B. Fall.

Tobacco revenue declines \$4,761,000 for 9 months of fiscal year.

Radio board rules it lacks power to bar lottery broadcasting.

New Reno divorce mill turns out divorce every five minutes.

Honduran rebels kill garrison of 140, taking Santa Rosa.

Snowden moves land tax as step to nationalization.

Survey puts year's drop in factory jobs at only 16.5 per cent.

Allied dry groups plan drive from fall until 1932 conventions.

Passenger travel on trains and ferries declined here in 1930.

War in Europe after 1940 predicted by E. A. Powell in new book.

Foreigners bought back \$500,000,000 bonds last year, says Klein.

Methodists warn Democratic party of dry bolt in South.

Presbyterian Mission Board warns of spreading Soviet atheism.

Cut in cotton acreage believed much less than expected.

Treasury deficit of billion dollars seen as shortage totals \$978,971,129.

Federation of labor finds business resisting trade decline.

Dr. Luther says reparations menace welfare of entire world.

Chesterton denies thinking ill of American villages.

Business shows encouraging factors, despite pessimistic outlook.

Barne lays business depression to meddling by politicians.

Washington is cool to any world move on debts or tariff.

Ireland gives land to 70,000 tenant farmers at cost of \$50,000,000.

War debt payments for fiscal year to total \$236,062,700.

South China secedes, but Nanking will not fight.

Births for March From Hancock County

Following is the list of births from Hancock County to the Bureau of Vital Statistics for the month of March, giving name of parent and sex.

Asa Peterson, girl, March 7.
Clarence Joseph Carrio, girl, Mar. 16.
Joseph Cospelich, boy, March 17.
Horace L. Kergosien, boy, March 19.
John Joseph Asher, boy, March 29.
Jake Frierson, Jr., boy, March 15.
W. C. McCrimmon, boy, March (1).
James A. Keller, girl, March 17.
Monroe Necoiso, girl, March 1.
Alesse B. Deprao, girl, March 12.
Arthur L. Williams, boy, March 13.
Elmer D. Neckise, boy, March 14.
Clement Hoda, boy, March 25.
Joseph Miller, girl, March 3.
Huey Lawson Kemner, boy, March 6.
Leland Kemmar, girl, March 11.
Christor Martin, girl, March 11.
Charles Perkins, girl, March 6.
Leander Malley, girl, March 20.

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Parent and Teachers Association Mr. and Mrs. V. E. Lizana and Miss Favre Bankers for church music. Also the many thanks for church music.

CURRENT COMMENT

For The Sea Coast Echo.

America and Japan exchange radio felicitations, each assuring the other that everything is serene, and that eternal friendship must prevail. The Japanese message was sent out by station JOAK in Tokyo. That is not the way the word is spelled.

The Washington Monument, five hundred and fifty five feet high, would look like a hitching post beside a 1,250 foot office building just opened in New York. Who knows, or cares, who built the Washington Monument? The papers display the picture of a tired-faced man, said to be the engineer of the New York structure. He had better get what satisfaction he can out of his present-day short-lived prominence. Unless his house falls down and kills a thousand or so, his name soon will be blotted from the book of remembrance, like that of the Washington builder.

The Field of operation of the prohibition law is widening constantly. A court in Washington, D. C., has ruled that a naturalized citizen can have his citizenship paper revoked, if it is shown that he had been convicted of violating the dry statute before he applied for it. Even those who see nothing morally wrong in the convivial glass, will join with the dries in the opinion that a boot-legger is not likely to make a good citizen.

A former cabinet officer, faced with a prison term, will apply to the President for pardon, it is said. His appeal for clemency probably can be summed up in the title of a once popular novel by Charles Reade: "Put Yourself In His Place." But whose place should the pardoning authority assume? That of the aged wrong-doer, who perhaps has been punished enough, as the flattery of hope gradually gave way to the torture of fear? Or that of the jury, who heard the evidence, and arrived at the sustained conclusion that this was an instance in which the axe should fall?

Ireland gives lands valued at fifty million dollars to tenant farmers, and feels that the resulting bond issue is going to be something of a burden. In three years, the United States spends more than that sum on slot machine gambling.

Yale University is about to begin the erection of new diversity school quadrangle. After the architect has completed his work, the fundamentalists and the modernists on the faculty may turn it into a plain wrangle.

The King of Siam, on a visit to the United States, smiles at the crowds that greet him. He smiles as the things of interest are displayed. He smiles when the doctor tells him that his sight is being clouded by cataract. The Occident has carried much to the Orient, but has failed to bring back, as part payment, the equanimity of the East.

France is to elect a president, and it is said that Germany will be the issue. In the United States, politicians often are troubled in finding something of sufficient interest to stir up a good row. It is not so in Gaul. Link the most inconsequential act on the part of a candidate, with the Fatherland beyond the Rhine, and his opponent has clear sailing. Back of politics in France, in Italy, and probably in Germany as well, lies the itch to restore a departed military glory. Napoleon Bonaparte is dead, Julius Caesar is dead, Frederick the Great is dead, and their achievements belong to a day that is dead. It is time that Europe got down to the plain occupation known as sawing wood. Trivial though our own political issues may be, they are wiser than a call for George Washington to rise again, and lead us in giving England another trimming.

Ralph's Trickery

Ralph Thorn, the popular press agent for the Hamburg fair, walked into the Single office yesterday and laid a couple of combs for the fair on ye'd's desk. P. S.—We wrote this Tuesday to have it ready for use in case he came in. He hasn't shown up yet.—Buffalo News.

"I got constipated, I would get dizzy and have swimming in my head. I would have very severe headaches. For a while I thought I wouldn't take anything—maybe I could wear out the headaches; but I found they were wearing me out. I found Black-Draught would relieve this, so when I have the very first symptoms, I take Black-Draught and now I don't have the headache."

"I am a firm believer in Black-Draught, and after using it 20 or more years, I am satisfied to continue its use."

J. H. McQuerry, Orange Park, Fla.

THE FORDS Black-Draught

STANISLAUS COLLEGE ECHOES

SODALITY NOTES.

The Gulf Coast Sodality will meet at Bay St. Louis, Sunday May 17th, for the Solemn Crowning of the Blessed Virgin. The Sodality of Pius Christian, Long Beach, Gulfport, three from Biloxi, St. Joseph's Bay, St. Louis, and St. Stanislaus will take part.

The Bishop, Rt. Rev. Richard O. Gerow, hopes to be able to preside at the ceremonies which will start promptly at three o'clock from the convent gym. The crowning will take place at 8 o'clock, the procession is to form in the St. Joseph Academy Gym and will march to the Church singing a hymn. At the close of a sermon in the church the Sodality will proceed to the shrine of Our Lady of the Woods where the Act of Consecration will be read and where the Queen chosen by the council will crown the statue of Our Blessed Mother. The procession will return to church singing hymns and the ceremonies will close with Benediction of the Most Blessed Sacrament.

HONOR ROLL.

Fourth Grade: F. Henchy 95; F. Gordon 97; M. Suezeneau 97.

Fifth Grade: A. Crump 100; "Junior" Stockton 100; E. Villa 100; H. Walbrecht 100; W. Wiedner 95.

Sixth Grade: J. DieBenedetto 100; R. Hammer 100; B. Lacoste, 96; F. Nix 97; Quintini 98; Simpson 96.

Seventh Grade: F. Brown 98; Joseph 100; Hammer 96; Heath 97; Henry 100.

Eighth Grade: Stakelum 100; Price 97; Lawless 98; B. App 96; Payard 96; Garcia 95; Pepperdene 96; J. Hopper 95; Greenberg 95; Bopp 95; Burton 95; Becker 95.

Ninth Grade: Guillet 96; C. Henry 96; Wm. Ryland 96; Favalora 96; Spence 98.

Tenth Grade: Bopp 99; Castro 96; Duhan 96; Harding 100; Lea 95; Matherne 95.

Eleventh and Twelfth Grades: None.

ADVICE TO THE LOVELORN COLLEGE LAD.

Dear Miss Barebox:

I've got a black-haired girl who is holding me down, but I have a blonde beauty on my mind. What shall I do?

Green Eyes.

Green eyes: You must be a jelly fish to let a girl hold you down. Be a man and stand up for your rights.

Dear Miss Barebox: I am a young man of 18 years and deeply in love with a girl of the same age. She says she will marry me when I get a job. Her father offered me a job. Do you think I should accept?

At-Pay: Take the position, then work until you are old enough to get married. About 6 years I'd say.

Dear Miss Barebox: Xmas, I gave a girl a \$15 present and she gave me a \$4 present. Now what should I expect for a graduation present?

Wolfgang: You should expect congratulations, and like it. Now a-days the more you expect the less you get.

Dear Miss Barebox: I was corresponding with my girl but I broke my arm and can't write. She thinks I found someone new and has quit me. What shall I do?

Little Shot: You must live in the "sticks" where there are no phones. I don't blame the girl, but you can try singing to her.

Dear Miss Barebox: I am a widow with 9 children all married. But I'm in love with a college professor, who has no children. What shall I do?

Anxious: Go to school so that you'll be near him. And if you get good grades it means that you've got him hooked.

WE-WONDER WHY? Robicheaux says, "Boys let us all get out."

Trapario never gives his tongue a rest.

Artiques can't use his left arm. Linam ain't what he used to be. Saucier is going to study law.

Kornagey goes to New Orleans so often.

Ducassa sings "Chiqueta."

Unbach sings "What's the Use."

Whitman doesn't know what its all about.

Pat Wilson is so lonesome and blue. Lang couldn't go home Sunday.

Lacour wants to have another Coast Union Sodality meeting.

Dam wants to play tennis so much. The undergraduates couldn't beat the Seniors.

On A Diet

"Your majesty," reported the cannibal cook, "one of the castaways from the wrecked liner is a millionaire."

"Cook him for my wives," ordered the cannibal king. "He would be too rich for me."—Tid Bits.

Own Your Home and Garden.

It is possible to accomplish this by buying a home on the building and loan plan. You pay us every month like you pay rent. At the end of so many years the house with its gardens and beauty belong to you.



Save Money With Us. If you do not care to build or buy a home now, start saving with us. So much aside every month will later serve you in good stead. We pay interest twice a year. Ask about our paid-up stock certificate plan.

Peoples Bldg. & Loan Ass'n.

J. A. BREATH, Secretary.
BAY ST. LOUIS, MISS.

THE BAY LAUNDRY

407 Hancock St., Bay St. Louis, Miss. PHONE 66

FLAT WORK, PIECE WORK, ROUGH DRY AND DAMP WASH — REASONABLE PRICES

PROMPT DELIVERY

Family Wash A Specialty

"Your home town is proud of its progress—Let's make its greatness greater by being loyal and keeping home dollars at home."

MRS. B. SPOTORNO, Proprietor.

Deaths For March From Hancock County

Following is the list of deaths as reported to the Bureau of Vital Statistics from Hancock County for the month of March.

White: William Andrew Wade, March 9. Winifred Cordelia Rivet, March 6. Mrs. J. C. Hover, March 28.

Black: Sherman Brasfield, March 19. K. C. Clark, March 31. Janie Hester, March 31. Nelson Fitzgerald, March 19.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. Trial package, 10 cts. Family package, 35 cts. All dealers. (Adv.)

Consider your Adam's Apple!!* Don't Rasp Your Throat With Harsh Irritants

"Reach for a LUCKY instead"

Now! Please!—Actually put your finger on your Adam's Apple. Touch it—your Adam's Apple—Do you know you are actually touching your larynx?—This is your voice box—it contains your vocal chords. When you consider your Adam's Apple, you are considering your throat—your vocal chords. Don't rasp your throat with harsh irritants—Reach for a LUCKY instead—Remember, LUCKY STRIKE is the only cigarette in America that through its exclusive "TOASTING" process expels certain harsh irritants present in all raw tobaccos. These expelled irritants are sold to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE, and so we say "Consider your Adam's Apple."



LUCKIES are always kind to your throat



"It's toasted"

Including the use of Ultra Violet Rays Sunshine Mellow—Heat Purifies

Your Throat Protection—against irritation—against cough

TUNE IN—The Lucky Strike-Dance Orchestra, every Thursday, Saturday and Sunday 7:30 P.M.

PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

Opposite L. & N. Depot. BAY ST. LOUIS, MISS.

SPECIALS—FRIDAY & SATURDAY.

FREE DELIVERY WITHIN CITY LIMITS.
PHONE 341CANTALOUPE Nice size 15c
Cal. ea.

FRESH CORN Large ears, 2 ears for 25c

LETTUCE California ice berg 7½c

STRAWBERRIES 3 boxes 25c

CARROTS BEETS and GREEN 5c
ONIONS 2 large bunches for

PINEAPPLE Large Size, each 14c

ONIONS 5 LBS. 15c

IRISH POTATOES 10 lbs. 25c

BUTTER Pure Creamery 23c

BUTTER Brookfield & Clover-bloom 25c

COFFEE Union & Luzianne 25c

COFFEE Bulk, Pure 2 lbs. for 25c

FLOUR 24 lbs. Self Rising 69c

SOAP Laundry, large 10 bars 25c

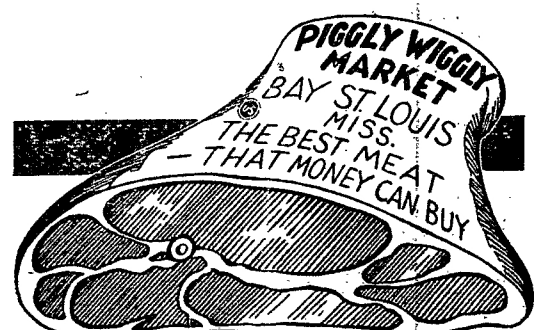
PRESERVES

Pure Assorted Flavors, 2 lb. Jars 47c

SALMONS Pink, Tall Cans 2 for 25c

SUGAR 10 LBS. 49c

RICE 5 LBS. 24c



HAM Boneless Boiled, Per Lb. 35c

VEAL STEAKS 25c

VEAL CHOPS 25c

BEEF ROAST 25c

SPRING CHICKEN 30c

VEAL STEW 2 lbs. for 25c

PICNIC HAMS Each 70c

HAM Swift Premium, whole or ½ 25c

CLASSIFIED ADS

BUSINESS OPPORTUNITY

Local man who distributes free advertising matter from house-to-house. Let the big national advertisers know that you do this kind of work; keep busy year round; get business from everywhere. Our Distributors Directly place your name and territory before national advertisers everywhere who use this method of advertising. Investigate this. Sample copy 20c in coin or stamps. American Advertisers Service, 515 W. Goodale Street, Columbus, Ohio.

FOR SALE

- 1 Chevrolet Coupe
 - 1 Model A 4-Door Sedan
 - 1 Model A Standard Coupe
 - 1 Model T Touring Cars
 - 2 Model T Coupes
 - 1 Model T 4-Door Sedan
 - 1 1928 Whippet Cabriolet
- These cars are all in good mechanical condition and priced right. See and have them demonstrated.

FOR SALE

12 Gauge Shot Double Shot Gun. Almost new. Cost \$400.00. Quick Sale \$125.00. Under good type and used brick corrected working. 2000 length for \$1.50. Price \$1.50. Call on Mr. Edwards. Phone 193-1. 1232 S. Francis Street.

FOR SALE

Western Electric Combination Gas and Electric Ironer. Cheap. Apply Mrs. John D. Nix, Jr. Phone 352.

FOR SALE

Large 4-Door Ice Box—suitable for grocery or delicatessen. Cost \$350.00 will take \$100.00. Apply Mrs. John D. Nix, Jr. Phone 352.

FOR SALE

Kindergarten table or first grade table, also and table. Apply Helen Vaughn, Room 20, Hotel Weston, 5-15-31.

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Western Electric Combination Gas and Electric Ironer. Cheap. Apply Mrs. John D. Nix, Jr. Phone 352.

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The Sea Coast Echo

ANNOUNCEMENTS

The Sea Coast Echo is authorized to announce the following candidates for the offices named, subject to the action of the Democratic voters at the August, 1931, primaries:

For Governor—
JUDGE PAUL B. JOHNSON
LESTER FRANKLIN

For Lieut. Governor—
DENNIS MURPHY

For Attorney General—
GREEK L. RICE

For Commissioner of Agriculture—
J. C. HOLTON

For State Tax Collector—
L. O. (RUNT) MURPHY

For R. R. Commissioner—
(2nd District Southern)
C. M. (RED) MORGAN
GEO. T. DENNIS SR.

For District Attorney—
(2nd Judicial District)
WM. M. COLMER

For Penitentiary Trustee—
THAD F. ELLZEY
(Hancock County)

For Representative—
ROBT. L. GENIN

For County Clerk—
A. G. (RED) FAYRE

For Sheriff and Tax-Collector—
HORACE L. KERGOSEIN
A. J. (BIG JOE) MORAN

For County Attorney—
W. W. STOCKSTILL
EMILE J. GEX

For County Assessor—
L. J. NORMAN

For Co. Supt. Education—
GEORGE W. HILLIS
ALBERT S. McQUEEN
D. J. EVERETT

For Supervisor—Beat 5—
H. W. DRIVER
EMILIO CUE

For Contable—Beat 5.
MARK OLIVER
JOHN J. FAYARD

CITY ECHOES.

—Dr. and Mrs. Chas. J. Buckley spent Mother's Day in New Orleans visiting with the latter's mother, Mrs. Chrysler, and needless to say spent a most enjoyable day.

—Mr. Gillis Cato, of Hazlehurst, and candidate for Railroad Commissioner, was a visitor here during the early part of the week in the interest of his candidacy, and paid The Echo a welcome and appreciated call.

—Miss Fifi Hosmer of New Orleans is visiting here a while and is stopping at the home of her mother, Mrs. S. J. Ladner, Carroll avenue, always enjoying her visits back home and to local friends again.

—Mr. and Mrs. J. Lessor motored over to the Bay from New Orleans Saturday, where Mrs. Lessor was the guest at the home of Mr. and Mrs. O. T. Arnold, while Mr. Lessor motored to Mobile on a business trip.

—Mrs. O. C. Williams and daughter, Miss Ollie Mae and daughter-in-law, Mrs. Clifton Williams motored over from Gulfport, Miss., Friday a week ago, and were the guests of Mr. and Mrs. O. T. Arnold.

—Miss Flora Martin of Mobile and Birmingham, Ala., motored down Sunday evening from Mobile and was a visitor to the home of Mrs. O. F. Arnold. Miss Martin returned to Birmingham Monday stopping over at Mobile on route.

—Mrs. Henry W. Osinach and little daughter, Grace, have returned from a ten-day visit to relatives at Memphis, Tenn., where Mrs. Osinach formerly resided and was the recipient of much social attention marking her visit.

—Mr. Holleman, who spends her winters in Florida, has returned to Bay St. Louis and is making her home with Miss Louise Armstrong, in Second street as usual. Mrs. Holleman is a devotee of "the Bay" and expresses much satisfaction at being back home as she expresses it.

—Mrs. F. J. Leonard, accompanied by Miss Betty Huber, returned home from Jackson Tuesday night in which city she attended the annual meeting of district deputy grand masters of the order of Eastern Star, an unusual honor.

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Reductions on Saturday

are an admission that prices are too high the rest of the week. The prices below are typical of what you are offered by the new Self Store every day of the week.

PICNIC HAMS Per lb. 14c

This price in force on Saturday and every other day of the week.

3-MINUTE OAT MEAL 3 for 25c

This price in force on Saturday and every other day of the week.

MALT 48c

This price in force on Saturday and every other day of the week.

BLUE RIBBON 2 for 25c

This price in force on Saturday and every other day of the week.

EDEN KATSUP, Large 2 for 25c

This price in force on Saturday and every other day of the week.

KRAFT'S ELKHORN CHEESE 2 lbs. 35c

This price in force on Saturday and every other day of the week.

SALMONS Tall Cans 35c

This price in force on Saturday and every other day of the week.

SWIFT'S JEWEL LARD Lb. Carton 10c

This price in force on Saturday and every other day of the week.

PICKLES 6 oz. Bottles, 2 for 25c

This price in force on Saturday and every other day of the week.

BABY RED BEANS OR BLACK-EYED PEAS Lb. 5c

This price in force on Saturday and every other day of the week.

COAST SERVE SELF STORE NO. 3

201 Front Street
Bay St. Louis, Miss.

—Mr. Waldo Otis and Argyle Mitchell, of Hotel Weston, returned home Tuesday evening from a business trip to Jackson, Miss., making the trip both ways by auto. Mr. Otis last week returned from a business trip to Baltimore and New York City and reports business conditions picking up in the East. While in Jackson they were registered at the Robert E. Lee hotel.

—Closing exercises of schools over the county has been the order of things in Bay St. Louis. It is noteworthy that our schools have had in every particular a most successful session in point of attendance and work. Teacher and pupils have worked with accelerated incentive and results have been maximum in quantity and quality. We are quite proud of our schools. Hancock county, with Bay St. Louis as an education center, sustains enviable reputation.

—Mrs. Charles A. Francis, mother of Mrs. A. T. Terry, Mrs. George Steele and John Francis, died at her home in Waveland, Thursday morning of last week; remains were taken to New Orleans for interment Friday afternoon. She was a native of Dallas, Texas, aged 65 years and had been a summer resident at Waveland for many years. Mrs. Francis was well known locally and while her friends knew she was failing in health the news of her death was nevertheless quite a shock.

—Invitations have been received in this city from the Sisters of Mercy and "The Class Nineteen Hundred and Thirty-One" to attend the commencement exercises of Mercy Hospital—Soniat Memorial School of Nursing, which took place at Westwego, La., last week. A Redemptorist Auditorium at New Orleans. Miss Mattie Tarver Wood, sister of Mrs. R. de Montluzin of Bay St. Louis, is a member of the graduating class and of which large number she is president, leading her class and finishing with distinction.

—Mr. and Mrs. Norwood Hingle and two interesting children, Norwood Jr., and Beverly, Mr. and Mrs. Joe Davidson and Mr. and Mrs. Jack Fogarty, all of New Orleans, were members of a house party that visited at the home of Mr. and Mrs. S. J. Ladner, Carroll avenue, last Sunday. The gentlemen, all enthusiastic golfers, spent much of their time at Pine Hills. Mr. Fogarty is the son of the well known Judge Fogarty of New Orleans. Needless to say the party enjoyed their trip to the sun-drenched shores of the Gulf.

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G. R. REA IS SPEAKER AT BANK MEET

State Supt. Love Urges More Liquid Assets For State Banks for More Solid Foundation

Banking upon a more solid foundation, with enough liquid assets at all times to assure continuous operation during times of depression, was the keynote of addresses of prominent leaders in financial circles before the Mississippi Bankers Association annual conference at Jackson on Tuesday.

Elasticity in banking rules was urged by former Governor Theodore Christensen of Minnesota, in the final address of the morning session. He declared undue optimism was responsible for the "high mortality" rate of banks in recent years.

S. Love, superintendent of state banks in Mississippi, declared, too that bankers have been too optimistic in their outlook and titled his address "Kidding Ourselves."

George R. Rea, speaker, Merchants Bank and Trust Company of Bay St. Louis, was one of the principal speakers on Tuesday. He urged regional clearance houses, designed to work out common problems. Mr. Rea is the originator and organizer of the Mississippi Gulf Coast regional clearing house and is also its president. He is well qualified to handle the subject and fully qualified to have spoken on the subject. The Jackson press gave his address much space and favorable comment.

Bankers should take more active interest in sound politics looking to a business administration for the state and every man of means in a community should own stock in some bank. Chas. G. Smith, Clarkdale banker, told the convention.

The final session is due tomorrow closing with the election of officers when J. W. Slaughter, Columbus, vice-president, will be raised to the presidency.

COAST INDUSTRY THAT PROMISES MUCH FOR FARMERS AND BUSINESS

(Continued from page 1)

ed and thus protected against loss. Money derived from this source would pay for the fertilizer used in producing the strawberry crop. Plants of this type would create still more pay rolls.

"Youngberries, now being developed on the coast, fit in well with strawberries. The youngberry crop ripens at the end of the strawberry season. That crop can be shipped to market in refrigerator cars and the overripe berries utilized in cold pack, preserving, syrup or juice plants.

"Picking strawberries and youngberries would give employment to many people. The crops mature in the spring when the oyster season is about at an end. People employed in the oyster industry can be shifted to picking and packing strawberries and youngberries. That would stabilize labor on the coast and assure employment for hundreds of people the year round.

"As conditions have existed in the past, the Mississippi Coast has not been taking advantage of its opportunities. It has not been keeping its own people at home.

In the past, when a boy graduated from one of the coast high schools, in nine cases out of ten, he had to go to some other section to get a job. And Mrs. Gardner are no strangers here, having visited Bay St. Louis on previous occasions and will be welcomed. They will take possession of the Leonard home on May 15.

As the 5th of August approaches, date for county primary election, interest in the county campaign increases and voters hereofore somewhat lethargic, are awakening to a new slant and viewing the situation with more than ordinary attention. The campaign is beginning to take root and blossoming forth. The voters are alert, they wish to be posted, and from now on are more than ordinarily concerned. They look to the county newspaper for announcements, believing only in the printed word, and also for whatever comment the press might make. The press is impartial and tries at all times to set forth the various qualifications and personal recommendations of candidates.

"The soil and climate of the coast region is peculiarly adapted to fruits, vegetables and dairying. Our Coast waters supply an abundance of fish, shrimp and oysters.

"By developing our fishing advantages, along with fruits, strawberries, youngberries, vegetables and dairying, our people can create conditions that would make the coast permanently prosperous. Employment would be provided for thousands of people. Not only would jobs be provided for young men when they complete their education, but the coast would attract more tourists, many of whom would become permanent residents, for people generally like to live in prosperous communities.

"Developing and farming go well together. Every farmer should have from three to ten cows. Markets can be found for all milk produced in this section. When milk can be produced in sufficient volume, creameries, cheese, ice cream and milk powder factories will set up the coast section to establish plants. I have it from reliable authority that one large concern has already offered to establish a plant on the coast if guaranteed 5000 gallons of milk a day.

As this up to the people to take advantage of the opportunities open to them, from the way things are moving, I am convinced that this will be done.

IN SOCIAL CIRCLES

(By Our Society Editor)

ENTERTAIN FOR VISITING GUEST

Mrs. S. A. Power entertained Thursday at cards in compliment to her house guests, Mrs. Albert Davis of St. Louis, whose annual spring visit it is always a signal for much entertainment. Mrs. Power entertained at three tables, the winners, Mrs. Kenneth W. Pepperdine, first and Mrs. J. C. Buckley second prize winners, while Mrs. R. de Montluzin captured the "cut prize." The party was of the more delightful smaller affairs and Mrs. Power was the usually ideal hostess.

YOUNG MATRONS HAVE PARTY FOR VISITOR.

Madames Lucien M. Cox, Milton Phillips and Simeon W. Prange were joint hostesses Tuesday night at the Gex apartments at a card party complimenting Mrs. Albert Davis, of St. Louis. The home was beautifully decorated with a profusion of cut flowers and the motif color was green. The affair was attended by principally the younger set. This was one of the several marked social attentions paid Mrs. Davis while here.

Miss Emma Edwards was host to a card party Wednesday night to which only ladies were invited, also complimenting Mrs. Davis.

This popular visitor to Bay St. Louis will leave during the week for her home, after an unusually delightful stay with her friends, Mrs. Power and mother, Mrs. G. E. Abrahams.

MRS. THORNHILL BROOME ENTERTAINS FOR CAST.

Mrs. Thornhill Broome, residing on Pass Christian Beach, complimented the cast recently presenting the play "Capt. Applejack," at various coast towns, with a dance which took place Friday evening at Pass Christian municipal pavilion and to which quite a number of friends and acquaintances from both the Pass and Bay St. Louis had been invited and joyously participated.

The affair was one of extreme pleasure. A well-known orchestra was in attendance and the belle and beaux of two cities danced to the musical strains until a late hour.

Mrs. Broome directed the play as given with marked success and so well did the cast acquit itself on each and every occasion that this attention was an earnest of her appreciation of their talent and effort.

On the evening previously Mrs. Broome entertained the cast at a set dinner at her beautiful home which adorns the Pass Beach.

Mrs. Broome has given much interest and added pleasures to her friend of this section of the coast while here spending the winter and spring. The series of plays presented have all been of a high and meritorious order. She will shortly leave for her summer home at Cape Cod, and her return in the fall will be eagerly anticipated.

—Mrs. Octave Fayard is visiting Mrs. J. T. Parrill out Destrehan, La. Mr. Gus Fayard has returned to work in Louisiana after visiting his mother, Mrs. Fayard.

—Mr. and Mrs. J. T. Parrill and children of Destrehan, La., spent "Mother's day" at the home of Mrs. Octave Fayard.

—Miss Elsie Bilac of New Orleans who has been spending several weeks with Misses Emma and Emelda Fayard and has returned home accompanied by Miss Emelda Fayard who plans to spend several days with her friend.

—Born, to Dr. and Mrs. Stanford G. Beatty, at their home 144 Poland avenue, New Orleans, La., on May 4, 1931, an eight-pound son, Stanford George III. Mother and baby are both in splendid health.

—Mrs. E. J. Leonard this week leased her home on the North Beach Boulevard to Mr. and Mrs. Russell Gardner, of St. Louis, who accompanied by their grandchild, will spend the four summer months in Bay St. Louis. Mrs. Leonard who will be away much of the summer season on short trips, has registered at Hotel Weston until the fall. Mr. and Mrs. Gardner are no strangers here, having visited Bay St. Louis on previous occasions and will be welcomed. They will take possession of the Leonard home on May 15.

As the 5th of August approaches, date for county primary election, interest in the county campaign increases and voters hereofore somewhat lethargic, are awakening to a new slant and viewing the situation with more than ordinary attention. The campaign is beginning to take root and blossoming forth. The voters are alert, they wish to be posted, and from now on are more than ordinarily concerned. They look to the county newspaper for announcements, believing only in the printed word, and also for whatever comment the press might make. The press is impartial and tries at all times to set forth the various qualifications and personal recommendations of candidates.

"The soil and climate of the coast region is peculiarly adapted to fruits, vegetables and dairying. Our Coast waters supply an abundance of fish, shrimp and oysters.

"By developing our fishing advantages, along with fruits, strawberries, youngberries, vegetables and dairying, our people can create conditions that would make the coast permanently prosperous. Employment would be provided for thousands of people. Not only would jobs be provided for young men when they complete their education, but the coast would attract more tourists, many of whom would become permanent residents, for people generally like to live in prosperous communities.

"Developing and farming go well together. Every farmer should have from three to ten cows. Markets can be found for all milk produced in this section. When milk can be produced in sufficient volume, creameries, cheese, ice cream and milk powder factories will set up the coast section to